

# GUSTAVSBERG/ HYGIENIC FLUSH

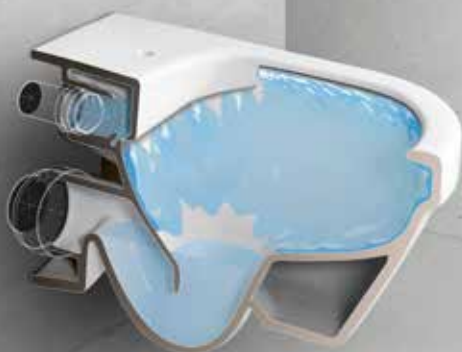
THE NEW GENERATION OF SMART TOILETS

GUSTAVSBERG /  
SMARTER BATHROOMS



## HYGIENIC FLUSH

EASIER TO CLEAN WITH  
SMARTER FLUSHING



### REVOLUTIONARY FLUSHING TECHNOLOGY

Hygienic Flush means optimal hygiene with every flush. The innovative design with the open flush rim eliminates all dirt traps. The smart flushing rinses efficiently all the way up to the slim, easy-to-clean hygiene profile and minimises the need to use aggressive cleaning agents.

# UNIQUE FLUSHING TECHNOLOGY ALWAYS STANDARD AT GUSTAVSBERG

We at Gustavsberg work tirelessly to improve our products, at all levels and down to the smallest detail. We are now taking the next step in the development of our most hygienic toilet ever, by introducing Hygienic Flush as standard on all our toilets. Hygienic Flush is the name of a revolutionary flushing technology that ensures optimal hygiene and efficiently cleans the entire bowl – with every flush. The innovative design with the open flush rim and the smooth surfaces eliminates all

dirt traps and makes it possible to clean effectively all the way up to the slim hygiene profile. Hygienic Flush facilitates cleaning and helps keep the toilet bowl fresher for longer.

No matter what toilet you choose, you can be sure of receiving not only top quality, but also Nordic standard and timeless Scandinavian design. The smart and innovative functions are standard, which means that they are always to be found in products from Gustavsberg.



TOILET WITH CONVENTIONAL FLUSH RIM



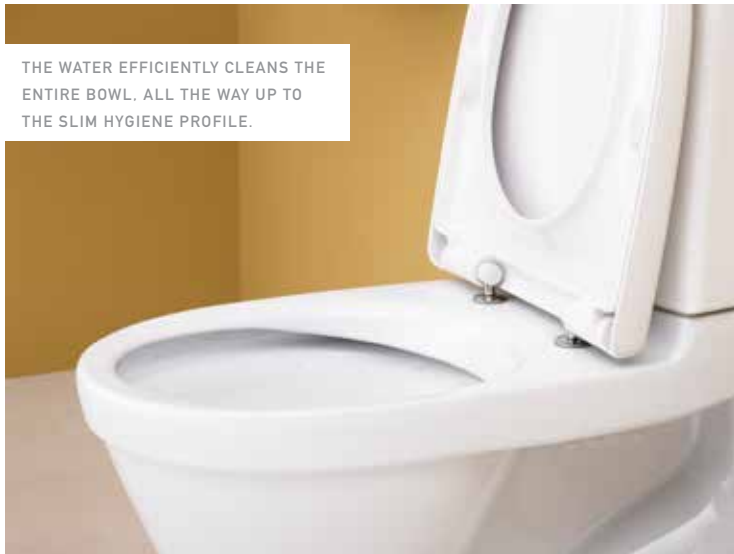
HYGIENIC FLUSH WITH OPEN FLUSH RIM

Hygienic Flush features numerous benefits. The biggest difference between a traditional rim and an open flush model is that an open rim eliminates all dirt traps. With just a slim, easily accessible hygiene profile around the upper edge of the bowl, the entire toilet is simple to keep clean. Moreover, the Hygienic Flush feature reduces the need for cleaning agents – which naturally benefits the environment.

The functional hygiene profile stops the water which, when flushing, rinses the toilet clean all the way up to the edge – every time.

## HYGIENIC FLUSH

# FLUSHES CLEAN ALL THE WAY TO THE TOP



THE WATER EFFICIENTLY CLEANS THE ENTIRE BOWL. ALL THE WAY UP TO THE SLIM HYGIENE PROFILE.



The open flush rim and the smooth surfaces make it simple to keep clean, and the smart flush system ensures superior hygiene.



## HYGIENIC FLUSH

Smarter flushing for improved hygiene and easier cleaning. The innovative design with an open flush rim and smooth surfaces eliminates all potential dirt traps. Hygienic Flush minimises the need to use strong cleaning agents.

## GUSTAVSBERG – SMART BATHROOMS SINCE 1825

Gustavsberg provides a holistic solution for the entire bathroom. We combine high quality and smart functions with Nordic design. It might sound obvious, and it may be precisely why we have had the capacity to deliver bathroom products for more than 190 years. Our long history is built on the meeting between our traditions and our origins in the archipelago, modern technology and a contemporary design idiom.

Hygienic Flush is the latest of our smart functions, and we are delighted to present our complete range in this brochure. Of course, there are many other toilet models to choose from. You can see all the different versions online at Gustavsberg.se, along with everything else you need for a complete – and smarter – bathroom.



# ESTETIC

## – NEW SHAPES AND FORMS FROM NEW GUSTAVSBERG

When Jon Eliason created Estetic – the new bathroom range from Gustavsberg – he drew inspiration from the mathematics and motion of water. Every curve feels both completely natural and aesthetically attractive. The push-down valve in the sink is the perfect match for the porcelain, and both wall- and floor fixtures have been neatly concealed. Nothing disrupts the enticing, organic design. Estetic bathroom porcelain comes in three colours: gloss white, matte white and black – and both a wall- and floor-mounted versions of the toilet are available. The soft forms generate a generous impression, but the external dimensions are quite dainty. Beautiful shapes and smart solutions make it simple to appoint both large and small bathrooms with Estetic.

JON ELIASON IS A FURNISHING ARCHITECT AND DESIGNER. HE IS THE MAN WHO DESIGNED THE ESTETIC PORCELAIN. WATCH OUR INTERVIEW WITH JON AT [YOUTUBE.COM/GUSTAVSBERGFILM](https://www.youtube.com/gustavsbergfilm)



ESTETIC 8300 FLOOR-MOUNTED TOILET IN MATTE WHITE:

## HYGIENIC FLUSH

# SMART FUNCTIONS ELEVATE THE DESIGN

The name Estetic speaks volumes about this range of bathroom porcelain, but the exclusive design is not the end of the story. Estetic also features a host of smart solutions – such as Hygienic Flush – that make life in your bathroom even simpler and more attractive. A bathroom furnished with Estetic will inevitably be beautiful, hygienic and functional. The organic design is a delight for the eye, and the pure, unbroken lines and soft contours facilitate cleaning and enhance good hygiene.



## SMARTNESS CONCEALED

For the wall-mounted toilet, the fixtures have been simplified and hidden from view through the patented Suprafix system. The concealed wall mounting allows almost seamless design. A neater design free from dirt traps facilitates cleaning and improves hygiene.



WATCH THE FILM ABOUT SUPRAPHIX AT  
[YOUTUBE.COM/GUSTAVSBERGFILM](https://www.youtube.com/gustavsbergfilm)



## NEAT, QUIET, CLEAN

The floor-mounted toilet can be glued in position or fitted with a conventional screw solution – which has been neatly concealed. A separate inner tank reduces noise and prevents condensation forming on the cistern. A soft curve in the porcelain facilitates cleaning and prevents dirt building up in the “seam” between the bowl and the cistern.



## EVERYTHING IN THE SAME COLOUR

Toilet, washbasin, mixer and push-down valve are all available in the same colour schemes: gloss white, matte white and dramatic black. The intention being to highlight the elegant, organic design idiom.

# NAUTIC

## – THE OBVIOUS CHOICE FOR THE PROJECT

Function and design have always gone hand in hand at Gustavsberg. All aspects of the Nautic range are built on a firm base of impressions, experiences and wishes from the people who actually use our products on an everyday basis. The result is perhaps the most functional and eco-smart bathroom range we have ever created, packed with technical finesses that make things easier for fitters and users alike.

Nautic is the name of our broadest product family, containing floor-mounted toilets in a wide variety of shapes, sizes and designs. Whatever your bathroom project or needs, we have a Nautic model to match. Over and above Hygienic Flush, all our Nautic toilets feature water-saving technology with smart eco-friendly solutions that will also benefit your wallet. A bathroom furnished with Nautic products is unassuming, stylish, fresh and hygienic.



GUSTAVSBERG TOILETS ARE AVAILABLE WITH BOTH A LOW AND A RAISED FLUSH BUTTON, WHERE THE RAISED VERSION IS ERGONOMICALLY EASY TO USE AND PEDAGOGICALLY EVIDENT.



### SPARE PART FOR TEN YEARS

A toilet from Gustavsberg – from any of our ranges – is always a secure choice. We are there to support you, and we stock Gustavsberg-brand spare parts or replacement products for at least ten years after the product has been withdrawn from the range.

## HYGIENIC FLUSH

# IT'S EASY TO BE SMART WITH NAUTIC



## NEW KAROLINSKA CHOSE NAUTIC

When it comes to hospitals, the demands on sanitary porcelain are extremely stringent from the perspectives of both hygiene and accessibility. For example, toilets must be easy to use for people with diminished mobility and muscle strength. They must also be easily accessible, hygienic and simple to keep clean; moreover, they must help to save water. There can be no doubt that Gustavsberg products easily meet these stringent requirements. We are proud to have been chosen as the supplier of both sanitary porcelain and mixers to the new Karolinska Hospital in Solna.



## SMARTER DOWN TO THE SMALLEST DETAIL

Our packaged products are easy to stock, and just as simple to work with for our plumbers and fitters. The more quickly and easily the installation work can be completed, the cheaper it will be.



packaging award

2011

THE NAUTIC RANGE PACKAGING SOLUTIONS HAVE GARNERED RECOGNITION. WINNING THE PRESTIGIOUS INTERNATIONAL IF PACKAGING AWARD, FOR EXAMPLE.

## SMART DESIGN HIDDEN FROM VIEW

The base of the floor-mounted Nautic toilet is smooth, to facilitate cleaning and maintenance. The base is also slightly larger, to conceal any ugly marks on the floor left by the previous toilet. The neatly designed, all-encompassing cover conceals a separate inner tank that makes the Nautic toilet very quiet to flush. The separate inner tank also helps prevent condensation forming on the outside.

## CERAMICPLUS = C+

All bathroom porcelain from Gustavsberg maintains the highest standards of quality. Ceramicplus is a type of post-treatment that improves the natural hygienic properties of the porcelain as it is extremely durable and scratch-resistant. Many of our toilets are available with Ceramicplus surface treatment, which makes the porcelain dirt-repellent down to microscopic level. The water simply does not stick – forming droplets instead and running off the surface carrying dirt and limescale with it. As a result, the surfaces stay pristine for longer and are easier to clean.

### WITHOUT CERAMICPLUS



THE WATER "STICKS" AND REMAINS ON THE SURFACE. LIMESCALE DEPOSITS HAVE TIME TO BUILD UP AND DIRT ADHERES.

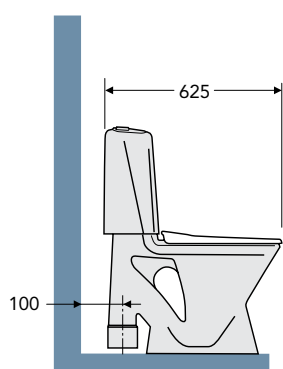
### WITH CERAMICPLUS



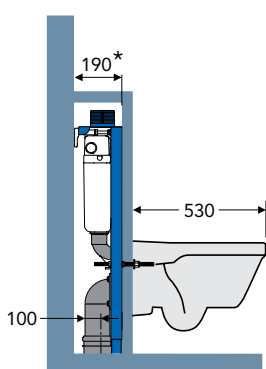
THE WATER FORMS DROPLETS THAT RUN OFF – TAKING LIMESCALE AND DIRT WITH THEM. ANY DEPOSITS THAT DO MANAGE TO FORM ARE SIMPLE TO WIPE AWAY.

# TRIOMONT IS THE SIMPLEST WAY TO INSTALL A WALL-MOUNTED TOILET

Triomont is a simple and flexible system for Gustavsberg, designed to facilitate installation of wall-mounted toilets, washbasins and bidets. The construction and all the materials are of the highest quality and meet the toughest test requirements for load: 400 kg. In other words, you need not worry whether the construction will take your weight. The Triomont fixture suits most bathrooms and helps avoid large and costly remodelling. It is even suitable for use in corner installations and small spaces. All you actually need is 14 cm of depth – which is the amount of floor space the fixture requires. So it will not take up any more room than your floor-mounted toilet. For additional information, see [Gustavsberg.com](http://Gustavsberg.com).



FLOOR-MOUNTED toilet



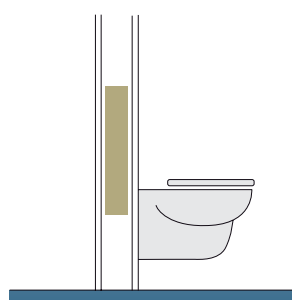
REPLACE WITH A WALL-MOUNTED TOILET AND A TRIOMONT FIXTURE

\*) THE EXAMPLE PRESENTS THE DIMENSIONS WHERE THE CENTRE OF THE DRAIN IS LOCATED 100 MM FROM THE WALL.

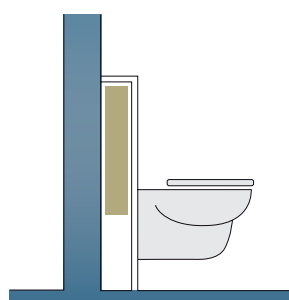
## A WIDE RANGE OF TOILETS TO CHOOSE FROM

All toilets from Gustavsberg can be combined with the Triomont fixture. The distance between the bolts for fixing the toilet in place is 180 or 230 mm to accommodate different types. As Gustavsberg is a part of Villeroy & Boch, you can also choose from this company's range of toilets. If you set the distance between the bolts to 180 mm, you can use all toilet models from Gustavsberg and Villeroy & Boch – and there are models to suit everyone: children, tall people, short people, heavily built people, and people with special needs. There are large and small models. There are models for corner installation and for small spaces. And all the models match the Triomont fixtures from Gustavsberg – of course.

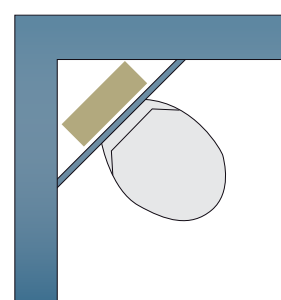
## THREE TRIOMONT SOLUTIONS



BEHIND A FULL WALL



BEHIND A HALF-WALL



IN A CORNER

## HYGIENIC FLUSH



# SMART SYMBOLS THAT HELP YOU MAKE THE RIGHT CHOICE

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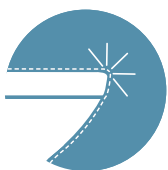
To make it easier for you to find the properties that are important to your choice, we have prepared a range of symbols that refer to all the smart – often invisible – functions that feature in our toilets.



## HYGIENIC FLUSH

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Smarter flushing for improved hygiene and easier cleaning. The innovative design with an open flush rim and smooth surfaces eliminates all potential dirt traps. Hygienic Flush minimises the need to use strong cleaning agents.



## CERAMICPLUS = C+

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Many of our products are available with Ceramicplus surface treatment. This provides the porcelain with a dirt-repellent surface that prevents the accumulation of limescale and dirt. Ceramicplus is also good for the environment as it means that you can use a milder detergent – and less of it! – when cleaning.



## SOFT CLOSE

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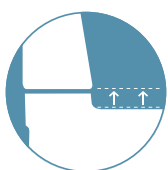
Hard, authentic toilet seats have previously been associated with loud noises when they are closed. Soft Close functionality has solved this problem through the introduction of a damper that is built into the seat to ensure that it can be lowered gently and quietly. The damper has no direct contact with the porcelain, which facilitates cleaning and makes the seat more hygienic.



## QUICK RELEASE

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The Quick Release function makes it simple to remove the seat from the toilet without using tools. The seat and toilet can then be cleaned separately, which is both easier and more hygienic.



## NO ROOM FOR DIRT

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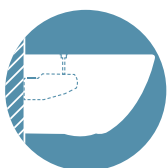
On all Nautic and Estetic toilets with a visible cistern, the “seam” between the seating ring and the cistern has been filled out. A soft curve in the porcelain simplifies cleaning and prevents the build-up of dirt. The foot of the toilet is smooth to facilitate cleaning and improve hygiene.



## QUIET AND DRY

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The fully encompassing porcelain cover conceals a separate inner tank. This reduces noise and counteracts the build-up of condensation on the porcelain cover, helping prevent the accumulation of dust.



## SUPRAFIX

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Concealed wall fitting for invisible installation of wall-mounted toilets. A neater design free from dirt traps facilitates cleaning and improves hygiene. The patented Suprafix system simplifies installation of your wall-mounted toilet, saves time and eases the strain on your muscles.

VISIT OUR WEBSITE AT  
[WWW.GUSTAVSBERG.COM](http://WWW.GUSTAVSBERG.COM)  
FOR EVEN MORE INSPIRATION AND  
OUR FULL RANGE OF PRODUCTS.

#### SUPPORT AND SERVICE

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Our website also contains manuals and instruction videos, as well as tips and hints to help you use and care for your Gustavsberg products. To contact our customer service staff, send an e-mail to [info@gustavsberg.com](mailto:info@gustavsberg.com)



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