

20<sup>ÅR</sup>  
1825 - 2025



# DUCENTIC

A bathroom series shaped by  
generations of bathroom visits.



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## Ducentic – shaped by our legacy

Our history began in 1825 when the first porcelain factory was built in Gustavsberg. Over time, Gustavsberg became the bathroom manufacturer that transformed Sweden from dirty to clean.

From the start, it was clear to us: with good design, we can improve people's lives. That's why we have always focused on the human aspect in our design process, letting the challenges and dreams of bathroom life shape our products.

And now, after generations of bathroom building, we are launching Ducentic – a brand-new, ultra-modern bathroom series with truly old roots.

A result of our long history and everything we have learned along the way from important toothbrushing sessions, unforgettable handwashes, and memorable morning rituals.



” *The series takes its name from ‘ducenti,’ the Latin word for two hundred. And that was precisely the goal of the collection: to reflect our long heritage in something new and modern. We call the style traditional minimalism – a future design classic.*”

Fredrik Leander, Senior Product Manager – Gustavsberg





# History. Brand new.



120-VANITY IN BROWN OAK  
with two storage drawers. A beige  
stone countertop with double faucets  
and a sink mixer in polished brass.



# A new, historic bathroom series

Ducentic is a brand-new bathroom series with historic roots. A result of our long history, designed to last and become a reliable part of the bathroom history you will soon write together.

In every detail of the series, you will find quality, ergonomics, and durability. Here, we have combined high-quality materials that stand the test of time with design that outlasts fleeting trends.



## WASHBASIN CABINET

White 60-cabinet with a white sink and sink mixer in chrome.

## DUCENTIC TOILET ROLL HOLDER

One of the accessories in the collection made in limited edition.



## MIRROR

Rectangular mirror with rounded edges and a frame in polished steel.





# Materials



80-cabinet in light oak with one drawer. Gray stone countertop with an undermount porcelain sink and a two-hole mixer in chrome.



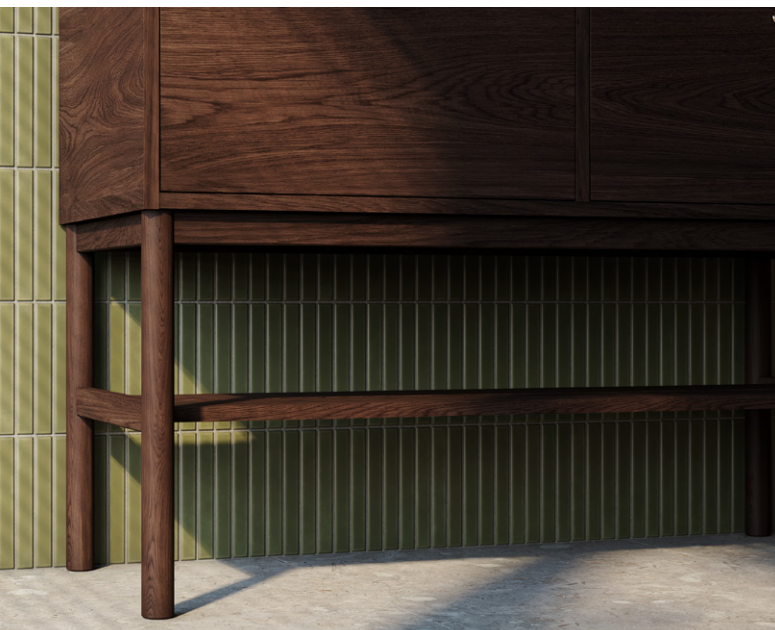
## PORCELAIN OR STONE

Our sinks are available in white porcelain, as well as in beige or gray stone countertops with an undermount porcelain sink.



## BRASS OR CHROME

Elegantly polished and classic materials for a long lifespan on our single-hole or double-hole mixers.



## LEG FRAME IN LIGHT OAK AND BROWN OAK

The cabinet is available in light or brown oak veneer and with or without a solid oak leg frame.

In the Ducentic series, not only does the contemporary meet the historic. The series is also characterized by its carefully considered material choices. Here, oak, stone, steel, brass, and, of course, the foundation of our business – porcelain – come together. The materials have been selected to withstand a long and happy bathroom life and shaped to be beautiful to both look at and touch.





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